



## CAFF ENTRY GUIDELINES

1. The Cairns Adventure Film Festival is open to film makers of all experience levels and ages. CAFF takes a broad approach to the definition of adventure activity and wishes to be an inclusive and approachable film competition that showcases the action, enthusiasm and nature of the adventures as well as the film maker's talent.
2. Your film must have been made in Australia, New Zealand, or Asia or you are from these regions (then your film can be feature content from around the globe). See definitions below for the countries contained in these regions. **Note: we have kept the Mad Minutes open to all nationalities.**

Feel free to enter one or all of the following categories! We now have a stills photo section. You are welcome to enter the same category with different films if you wish:

- ❖ **Short Adventures in Nature** – Under 10 minutes (including titles & credits) narrative style short films featuring adventures, journeys and explorations in nature. This can include sport based narratives, outdoor expeditions or travel docos. We aim to keep this category as green powered as possible with the focus being on the adventurer's interaction with wilderness and the wonders it contains.
- ❖ **People's Choice Mad Minutes** - Under 2 minutes (including titles & credits) featuring fast paced action clips and adrenaline action set to pumping music. These will be posted on Vimeo in the month prior to the event and judged by the voting viewers. Open to any nationality of film maker.
- ❖ **Caffeinated Adventures** – Under 6 minutes (including titles & credits) featuring adrenaline style adventure activities of any sort. Music videos, animation or narratives allowed. Under 18's welcome – there will be an award for the best Under 18 entry.
- ❖ **Adventure Features** – Under 60 minutes (including titles & credits). We welcome entries of quality adventure films showcasing great expeditions, achievements and personal journeys by those who are out there pushing the limits in our natural world.
- ❖ **Under 18's** – You are welcome to enter any of the above categories and there will be prizes for the best Under 18 films. Written parental or guardian consent is required.
- ❖ **Adventurous by Nature Stills Photo** – Due to popular demand we have decided to add a stills photo category for 2012! We want photos that exhibit the spirit of hard core adventure and action whilst showcasing our wonderful natural environment. The photos will be voted for online and also judged by a panel of industry professionals including Muzza from Extreme Photography.

3. **All films must have proof of music copyright permission**, if applicable. The great news is we have several bands and electronic music producers who have given us their new albums to use for CAFF 2012!!! Email [info@caff.net.au](mailto:info@caff.net.au) for options.
4. CAFF intends to show the films in 16:9 ratio for maximum cinema screen quality. Please film your work in this ratio if your camera allows. Please see below for conversion methods if you have filmed in 4:3.
5. CAFF does not condone or support films or activities that are personally defamatory, harmful to animals, humans or the environment and reserves the right to reject films that contain such content. CAFF will not be held responsible for personal injuries sustained while filming content for this competition.

## **CAFF EVENT AND SCREENINGS**

**Opening Night:** Thursday 24<sup>th</sup> May 2012 – 7pm -10pm  
Centre of Contemporary Arts, Abbott Street Cairns  
Special Guest Presentation by founder of the Banff Mountain Film Festival, mountaineer and climber John Amatt.

**Gala Awards Night:** Friday 25th May 2012 7pm – 2am  
The Jack Hotel, cnr Sheridan & Spence Streets, Cairns  
The Best short films of CAFF 2012, live performers, band and DJ TBC

**CAFF on Tour:** June 2012 - Date and Venues TBC  
Townsville and Mackay



## **FINAL ENTRY CHECKLIST (AFTER JANUARY 15<sup>th</sup> 2012)**

1. Complete the CAFF Online Entry Form. You will be asked to agree to our Terms and Conditions during this process (see below).

Please ensure you have completed our online entry form and paid your entry fee BEFORE sending your films or photos to us.

### **2. SUBMISSION FORMAT**

We have secured a brilliant HD projector and we want to try to show your films in the highest possible quality.

Please save your film file in:

1.) MP4 1920 x 1080(25 frames) or 2.) MP4 1280 x 720 (25 frames)

**Delivery Options** of your film file (in order of our preference!!):

1.) Use Vimeo to upload your movie, password protect it, send us the link and allow download of file.

2.) Use You Send It or Media Fire and send us the link. (email: [becs@caff.net.au](mailto:becs@caff.net.au)).

3.) Copy MP4 file to DVD or USB drive as a data file and post to PO Box 810, North Cairns LPO, QLD 4870.

Having problems with the above? Please email our technical director: Landon Stroud on [landonstroud@gmail.com](mailto:landonstroud@gmail.com).

**3. Music use permission** – you MUST obtain written permission, from the copyright owner, for the use of all music and sound recordings that you have used. Why? Because we want to play your film all over Australia and the world and don't want any problems with the ability to legally do so!!

Don't forget we have some music options for you. Email [info@caff.net.au](mailto:info@caff.net.au).

4. **The People's Choice Mad Minutes** will be uploaded to Vimeo to be voted upon by the viewing public. You do not need to send us a copy of these films unless your film is selected as a winning film. CAFF will upload the entries onto their website and will have a voting form set up that will tally the votes (from May 1<sup>st</sup> 2011). Please note that you still need permission to use the music you edit to and need to fill in your entry form.

### **Submission Dates & Fees**

		Short & Caff	Mad Min	Feature
Earlybird	January 15 <sup>th</sup> 2012	\$15	\$10	\$20
Regular	March 30 <sup>th</sup> 2012	\$20	\$10	\$30
Late	April 8 <sup>th</sup> 2012	\$25	\$15	\$35

Photo Comp April 1<sup>st</sup> 2012 \$10 per entry (info coming re submission formats)

## **Terms and Conditions**

1. Your film must be of the adventure genre and CAFF must be allowed to publicly screen it free of charge at our film festival in May 2012 and on the CAFF on Tour dates in 2012.
2. CAFF will not judge any DVDs that do not play in a standard DVD player, in the Region Codes 0 or 4 and in the PAL format. DVD's will not be returned to entrants.
3. CAFF reserves the right to not show films that we deem to be inappropriate for our festival or that contain defamatory, libellous or derogatory content. CAFF also reserves the right to not show films that involve wilful environmental damage or that are harmful to animals, humans or public property.
4. CAFF will not be held responsible for any physical or mental injuries sustained by those involved in the making or viewing of the films presented to this competition. Entrants take risks of their own free will and CAFF will not take responsibility for their actions.
5. With the exception of the People's Choice Mad Minutes, all films must originate or feature content from Australasia, East Asia or South-East Asia. This can be in the form of the director, producer, main participants or the physical region in which the majority of filming takes place.
6. Written music copyright permission must be provided for all music that is NOT copyright-free. This is the entrant's responsibility and is a key requirement of entry to this competition.
7. Entrants in The People's Choice Mad Minutes and the Adventurous by Nature Photo competition agree to allow their films or photos to be uploaded to the CAFF website (via linkage to Vimeo) for voting and public viewing.
8. The organisers reserve the right to reproduce any entry in whole or part for use in educational, marketing or promotional material or for screening at events related to the Cairns Adventure Film Festival.
9. The entrant authorises CAFF to use their name and likeness in connection with any publicity for the Festival and the entrant agrees to undertake publicity appearances as reasonably requested by CAFF.

### **Music Copyright Information**

To use published music, you will need permission in the form of a license agreement to do so. CAFF strongly recommends you use original or "copyright free" music in your film to avoid paying pricey license fees. The other option is to approach a local band and ask them for a track or two to use. To obtain the necessary clearances to use existing music, you will need to contact the copyright owner/s of your chosen track and request a license agreement to use their music in "all media" and in "all territories". If you are having trouble with this process, please contact AMCOS ([www.amcos.com.au](http://www.amcos.com.au)) on 1300 852 388 and they can assist you in tracking down copyright owners and requesting license agreements.